

Fundraiser story - Rachel Clark



"Everything I've done for WHY has been in memory of my mum, Shirley. Soon after mum died, my nan passed away too. I was broken and my

mental health was in ruins, but counselling really helped, and I decided I wanted to give something back. I started with a personal cycle challenge in Frome and have challenged myself every year since. Between 2011 and 2021 we raised £62,500 for WHY, which is phenomenal. And I mean 'we', because Team Clark is much bigger than me: more than 7,000 people have taken part in our events, including breaking two Guinness World Records!

Supporting WHY is so rewarding, and it's great to see the money and awareness we raise having a huge and truly local impact. When I started out ten years ago, I had no idea fundraising for WHY would become such a big part of my life. Whatever you do for WHY, large or small, it really does make a difference."

We Hear You works across Bath and North East Somerset, Somerset and Wiltshire, providing emotional support for children and adults affected or bereaved by cancer or any life threatening condition.

We Hear You (WHY)
14-15 North Parade
Frome BA11 1AU

fundraising@wehearyou.org.uk
01373 455255

Registered charity no. 1156001



whywehearyou



whywehearyou



why_wehearyou



We Hear You (WHY)



Registered with
**FUNDRAISING
REGULATOR**

why...

we hear you

**Cancer
Counselling**

How to support We Hear You



**For further information
call 01373 455255 or email
fundraising@wehearyou.org.uk**

Challenge yourself



Climb a mountain, trek the Sahara, run a half marathon, give up chocolate...there are so many ways you can challenge yourself and support We Hear You. We'll help you every step of the way, from setting up a fundraising page and attracting sponsorship to practical support with planning and publicising your challenge event.

wehearyou.org.uk/events



Host an event

Our supporter-led events raise vital funds, while raising awareness of our service, ensuring everyone who needs us can find us. Recent events include; jumble sales, clothes swaps, race nights and cake sales. Or host a WHYtea party with one of our FREE WHYtea packs!



wehearyou.org.uk/fundraising



Make a donation

- Make a one-off or regular donation via our website
- Send us a cheque
- Drop a cash donation at our office
- Hand your donation to a WHY counsellor

If you're a UK taxpayer, please consider Gift Aid - we can claim an additional 25p for every pound donated.

A small regular donation of £4 adds up to a counselling session each year and provides us with valuable, secure income.

wehearyou.org.uk/donate



In-memory giving and legacy giving

Celebrate the life of your loved one by asking for donations to WHY instead of flowers. Or, could you leave a gift to WHY in your will?

Visit our website for information about organisations that donate a percentage of profits to WHY at no cost to you when you make your will with them.

wehearyou.org.uk/remember-someone



Volunteer

Our volunteers are WHY's ambassadors and our greatest asset. They help with our fundraising events, take care of logistics, provide admin support, bake cakes, and manage our network of collection tins. They represent WHY in the community at local hospitals and public events. From an occasional to a regular commitment, we can make great use of your time - while you gain skills and make new friends.



e: lottie.ardeshir@wehearyou.org.uk



Share your story

Personal stories are a powerful way to demonstrate the impact of WHY's service, and are instrumental in securing grant funding. They also inspire people to refer themselves for support.

Get in touch to share your story; it can make a real difference.

e: lucy.mcmahon@wehearyou.org.uk